



# ZIONS BANK MOUNTAIN STATES *Vietnam* TRADE MISSION

## PRELIMINARY AGENDA

Saturday, March 17, through Saturday, March 24, 2012

### SUNDAY

Arrive Hanoi

### MONDAY & TUESDAY

Hanoi

Business Meetings

U.S. Embassy Country Briefing

U.S. Commercial Service Gold Key

U.S. Ambassador Hosted Reception

### WEDNESDAY & THURSDAY

Ho Chi Minh City

Business Meetings

U.S. Consulate General Hosted Reception

U.S. Consulate Briefing

U.S. Commercial Service Gold Key

### FRIDAY

Economic Zone Visit

Mekong Delta Visit

### SATURDAY

Return to U.S.

**LEARN MORE**

## ESTIMATED COSTS AND FEES PER PERSON

Airfare	\$1,500
Hotel	\$1,500
Participation Fee	\$1,000
Gold Key Services	additional fee

Participation fee covers coordination, customized itinerary, briefings, receptions, ground transportation to/from airport in Vietnam. Cost and fees subject to change due to space availability, exchange rates, and schedule changes.

## BENEFITS

- **GOLD KEY** - Meet prescreened business contacts face-to-face, including potential agents, distributors, buyers and joint-venture partners in one-on-one appointments scheduled for you in advance.
- Connect with industry decision makers and government officials at VIP networking receptions.
- Engage with U.S. and Vietnamese business leaders already successfully operating in Vietnam.
- Assess the business climate, trade policies and market opportunities to determine if Vietnam is right for your business.
- Enjoy group cultural excursions in both Hanoi and Ho Chi Minh City.

## TRAVEL

Designated trade mission flight information and booking can be obtained through:

### Shannon Robinson

Agency: Melroy World Travel Salt Lake City, Utah

Email: shannon@melroy.com

Phone: 801-272-8015

Flight bookings can also be done individually.

**TRADE MISSION SPACE IS LIMITED.  
REGISTRATION DEADLINE FEBRUARY 6, 2012.**

### Tausha Dingman

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